

THE BE SOLUTION

BUTTERFLY COLLECTION



Imagine a fiber that could help you spread your wings...

HEAVYWEIGHT PAPERS THAT HAVE ALWAYS BEEN DESIGNED WITH ORIGINAL FINISHES...

Nature always has the capacity to surprise us and if **we observe it closely we can make unexpected discoveries and find inspiration for original and impactful finishes that can help us to develop in the industrial world.**

Inspired by this and building on our international experience, the success of our lightweight papers and The Be Solution concept, we introduced last year a series of batch colour dyes that gave heavyweight papers the perfect way to make your mark! This first collection World of Colour took you to a series of unique places where you could admire five plain colours of remarkable intensity (Blue, Red, Violet, Yellow, Black) all available in three different shades and setup to highlight your difference and put your products under the spotlight!



THAT ARE NOW READY TO HELP YOU WING YOUR WAY TO ABRASIVE SUCCESS!

Along the same lines, butterflies and their numerous two-coloured species inspired us for our new collection. A symbol of transformation and new dreams, these messengers of the sun and reminders of summer days will bring variety and a new freshness to your abrasive offering.



Butterfly collection

TWO COLOURS... DEFINITELY AN ASSET WHEN IT COMES TO GIVING AN OFFERING VARIETY AND A FRESH LOOK

Anyone who observes butterflies will be struck by the sheer variety of plain colours and extent of the mixing of colours: these colours may be decorative, but actually they have a role and function. Certain compositions also turn out to be extremely useful for abrasives. Just the same as our new ULTRA COATING does...

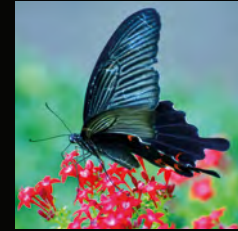


Disguise

A moth can go unseen in broad daylight thanks to its colours, which make it impossible to pick out against tree bark.

Use this technique to make a technical difference!

Mask marbling effects without having to change the original product (while the underside is still the original colour, the top will be the same colour as your resin, which can be a solution to the problem for the finer grits).



Protection

In nature certain splashes of colour serve to frighten predators, by taking them by surprise. This protects the butterfly against attacks and even if it loses some of the scales on its wings, it can keep flying and continue gathering nectar.

You too can create a surprise on the market!

- Provide temporary differentiation (coating on the underside for the visible side or on the top for a technical solution instead of colouring through), which will cost less than colouring through and allow you to access colour without committing to such large volumes.
- Protect your products from dust load and enhance their service life thanks to technical antistatic coatings that are considered the best on the market.



Recognition

Colour also allows butterflies of the same species to recognise other.

It can do the same to identify your brand!

No more technical limits (mass, coating on the underside/topside, combinations): the possibilities and combinations you can use to create your identity on your heavyweight paper are endless.

Originality



DESIGN YOUR OWN CUSTOM PAPER. IT COULDN'T BE EASIER!

- 1 Take a Pantone chart
- 2 Choose a colour for the paper itself
- 3 Select a shade for your ultra coating

And our colourists will make up the formulas for you.

ULTRA COATING

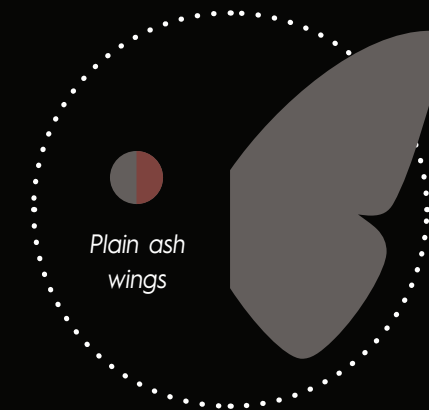
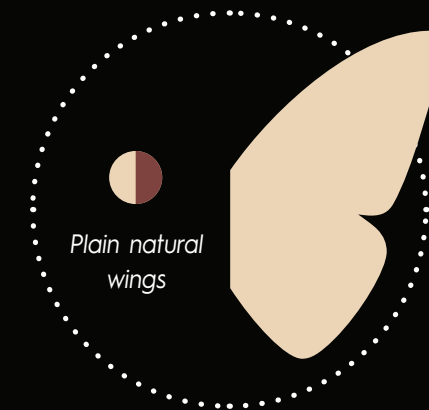
BRICK FLIGHT



A shade that lends itself to camouflage, ideal for blending in with the phenolic resin. Perfect for improving perceived value!

You will like

- Its ability to suppress blotching issue with fine grits
- Its ability to limit the visual impression of wear and boost product longevity



Ultra coating
Brick flight



Explore further

Combine SMOOTH UB with an ULTRA BRICK COATING!

- Improve finish
- Reduce marbling effect

Appearance



ULTRA COATING

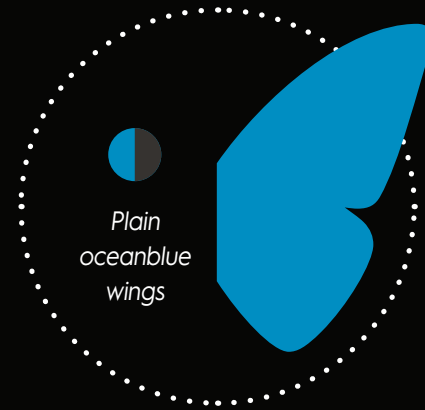
BLACK BEAUTY



Another colour that's perfect for hiding in the phenolic resin.

You will like

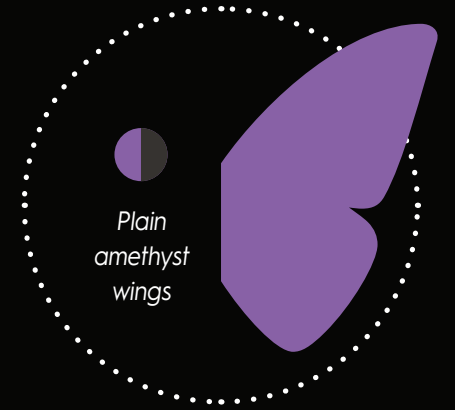
- Its ability to suppress blotching issue with fine grits
- Its ability to limit the visual impression of wear and boosts product longevity
- Its proven efficiency : a recognised solution for latex papers



Plain oceanblue wings



Plain rapeseed wings



Plain amethyst wings

Ultra coating Black Beauty

Explore further

Test a ready-to-use antistatic coating with BLACK B!

- Ready-to-use
- Best antistatic available on the market

Proven efficiency

TAILOR-MADE JOURNEY

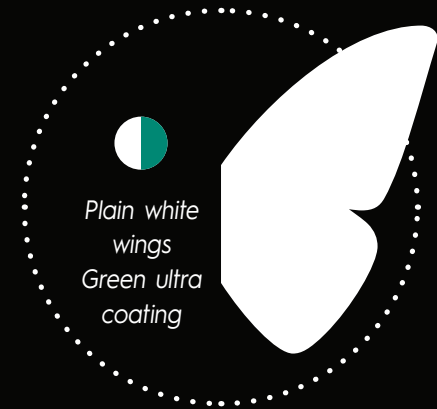
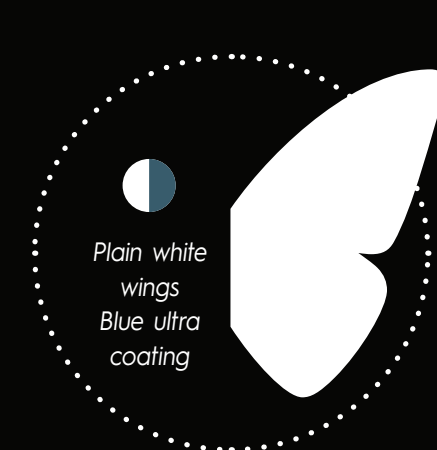
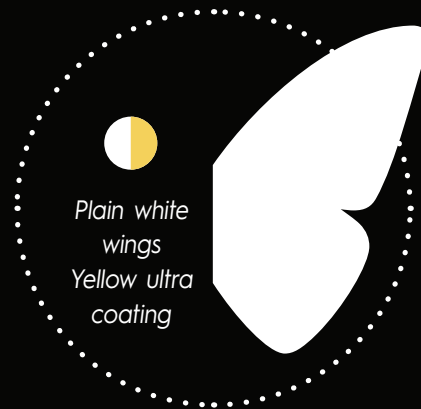


Biodiversity is boundless, and a whole world of possibilities is now available to you if you want to differentiate top and underside to develop your unique identity.

You will like

- The possibility to coat your colour on the back, a way to get an economical colour solution
- Our expertise to develop a colour on request, even one unique on the market
- Our capacity to reproduce faithfully and constantly

Examples of Ultra Coatings Inspired by nature



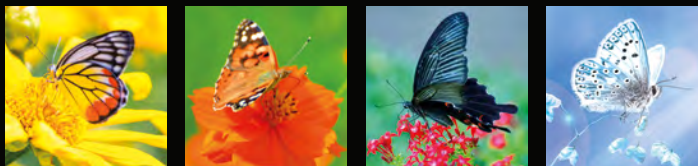
Your tailor-made : plain colour & ultra coating

Plain rapeseed wings
Blue ultra coating

Explore further

Play with colour on the surface AND in the mass : unlimited combinations are now possible!

Unique



SALES OFFICE AND PAPER MILL AHLSTROM ARCHES SAS
48, route de Remiremont - F-88380 - Arches - FRANCE
Tél.: +33 3 29 32 60 00 / Fax: +33 3 29 32 82 25
contact.abrasives@ahlstrom.com

WWW.AHLSTROM.COM/PRODUCTS/ABRASIVE-BACKING/



Follow our journey on Linked In!

